

Think Blue Waikato.

Driving electric vehicles for a better Waikato.



EBBETT VOLKSWAGEN'S THINK BLUE WAIKATO initiative is bringing together companies from across the region that have a commitment to sustainability and positive environmental practices.

The programme, which encourages replacement of petrol & diesel fleet vehicles with Volkswagens electric Golf, has been highly acclaimed by the companies, local bodies and organisations that have joined up.

When asked: "Why did you join Think Blue?" they claim the advantages are many.

The primary reason is related to emissions and clean energy. With no fossil fuels there are no exhaust emissions to cause air pollution and, as 85% of electricity produced in New Zealand is renewable, the electricity used to charge the vehicle's battery is clean too.

The second reason is access to the Volkswagen e-Golf. Put simply, Think Blue Waikato provides an easily financed and supported access point for businesses to get on board with this leading EV.

The Think Blue programme aims to encourage us all to act in a more environmentally-friendly way and the extension of this programme into

the Waikato allows partners to be at the forefront of the drive for a more sustainable region.

Here's what some of the partners say about Think Blue and how it promotes their business.

IT Partners

"Our business model is built around technology and systems that uphold what the future brings. Electric vehicles are the future, so we were keen to get involved with similar advanced technology.

Our favourite features of the Volkswagen e-Golf were the regenerative braking system, adaptive cruise control, instant torque and, most importantly, the low cost of running."

IT Partner's message to other businesses with similar mind-sets is: "Jump on board with supporting an environmental initiative in your local community and let your team experience an electric vehicle for themselves."

Hennessy Electrical Solutions

"As a progressive industrial electrical company we like to be involved with cutting edge technology so it was natural to join Think Blue Waikato and become leaders in the EV field.

One positive change we would like to see from our association with Think Blue is to dispel myths and fear that

may be associated with electric vehicles entering the market place."

Our message to others would be: "Go for it."

Foster Construction Group

"Our Group commitment to community and environment was an important driver to join Think Blue.

Our favourite features of the e-Golf are the compact, yet roomy shape of the vehicle. It looks great and drives and handles well. It's quiet, easy to charge (no more stops at the gas station!) and the cost of running is low.

It's a fantastic campaign for creating environmental awareness in the Waikato region and our call to other like-minded businesses is...Join up and reap the benefits of electric vehicles as part of your fleet."

Other first stage members of the Think Blue Waikato scheme include prominent Hamilton organisations such as Place Group and Tyreline.

If you are interested in joining or finding out more details about Ebbett Volkswagens Think Blue Waikato scheme, just visit – www.thinkbluewaikato.co.nz □

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